

# CONTRACT



WYFF4.com

**WYFF 4**  
**505 Rutherford Street**  
**Greenville, SC 29609**  
**(864)242-4404**

And:

**GMMB**  
**Attention: MacKenzie Miller**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 1519427 /		<u>Alt Order #</u> 25274972
<u>Product</u> TV		
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Estimate #</u> 5290	
<u>Advertiser</u> Clinton/D/President		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFF 4	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYFF	10/18/16	10/24/16	NBC Today Show	7-9am		:30				NM	10	\$2,750.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				10	\$275.00				
2	WYFF	10/22/16	10/22/16	NBC Saturday Today	8-10am		:30				NM	1	\$275.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----S-				1	\$275.00				
3	WYFF	10/23/16	10/23/16	NBC Sunday Today	8-9am		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-----S				1	\$300.00				
N 4	WYFF	10/18/16	10/24/16	LIVE WITH KELLY	9-10am		:30				NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				3	\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYFF	10/18/16-10/24/16	LIVE WITH KELLY	9-10am	MTuWThF----	:30		\$125.00		NM		
		Credited											
	2	WYFF	10/18/16-10/24/16	LIVE WITH KELLY	9-10am	MTuWThF----	:30		\$125.00		NM		
		Credited											
5	WYFF	10/18/16	10/24/16	NBC Today Show II	10-11am		:30				NM	3	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				3	\$100.00				
6	WYFF	10/18/16	10/24/16	M-F 12pm News	12-1230pm		:30				NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--				2	\$150.00				
7	WYFF	10/23/16	10/23/16	NBC Meet the Press	9-10am		:30				NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice											

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Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> Clinton/D/President		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$125.00				
8	WYFF	10/18/16	10/24/16	ELLEN EF	3-4P		:30				NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$125.00				
9	WYFF	10/18/16	10/24/16	Entertainment Tonight	7-730p		:30				NM	2	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$275.00				
10	WYFF	10/18/16	10/24/16	Inside Edition	730-8pm		:30				NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$350.00				
11	WYFF	10/24/16	10/24/16	Timeless	10-11pm		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$1,000.00				
12	WYFF	10/18/16	10/18/16	Chicago Fire	10-11pm		:30				NM	1	\$1,400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$1,400.00				
13	WYFF	10/20/16	10/20/16	Blacklist	10-11pm		:30				NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---T---				1	\$1,500.00				
D 14	WYFF	10/21/16	10/21/16	Grimm	9-10pm		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
15	WYFF	10/18/16	10/24/16	NBC Tonight Show	1135pm-1235am		:30				NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				2	\$120.00				
N 16	WYFF	10/22/16	10/22/16	NBC Saturday Night Live	1130pm-1am		:30				NM	2	\$500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$250.00				
17	WYFF	10/23/16	10/23/16	RIZZOLI & ISLES	1-2x		:30				NM	1	\$20.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$20.00				
18	WYFF	10/21/16	10/21/16	Dateline	9-11p		:30				NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$400.00				
19	WYFF	10/18/16	10/24/16	DR. OZ DAY	11A-12P		:30				NM	4	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--				4	\$125.00				

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10/18/16 - 10/24/16	TV	5290

<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton/D/President	10/17/16 / 10/17/16

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20	WYFF	10/18/16	10/24/16	M-F 5am News	5-6am		:30				NM	1	\$80.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/18/16	10/18/16	10/24/16	MTWTF--				1	\$80.00				
21	WYFF	10/18/16	10/24/16	Presidential Debate	9-11p		:30				NM	1	\$2,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/18/16	10/18/16	10/24/16	--W----				1	\$2,000.00				
Totals								0.00				40	\$13,315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	40	\$13,315.00	(\$1,997.25)	\$11,317.75
<b>Totals</b>	40	\$13,315.00	(\$1,997.25)	\$11,317.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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